



2012 is our year of MORE
More Content,
More Delivery Speed
...Just More

DIGITAL TECHNOLOGY CONTINUES to rapidly transform the media industry. Today, with the rise of ever increasingly sophisticated mobile devices and apps, digital editions are poised to leap to the forefront of and serve as their flagship on devices such as the iPad. You asked and we delivered. You want your information when and where you want it and with our new digital footprint we will deliver without the ever increasing pony express delay. With the postal service changing delivery times and increasing prices combined with time to print and get out the door...not to mention social media and markets changing at the speed of light we either keep up or get left behind. That being the case Brilliant Results Magazine has moved into the 21st Century and after eight years of an outstanding print edition magazine, we have gone digital.

We now can deliver to you more content more swiftly to help you stay on top of your game. Please be patient with us as we work out all the bugs knowing that in future issues, as with all past issues, our content is truly King and certainly worthy of your time. We want the best and will deliver that to you more swiftly than in the past.

Our mission is to be certain to deliver a magazine that is worthy of your time reading it. Delivering it in a way that you can read it at work or download it on your iPad and read it when you are waiting for your coffee. As our world gets more and more connected we hope to bring you more and more time worthy content that will deliver a solid bottom line in all your marketing endeavors.

Be sure to follow us on <http://twitter.com/@BResults> for the latest new thing in marketing, promotional products and incentives.

Enjoy this issue and let us know what you think.

As always ...

Make it a Brilliant Day!

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