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BRILLIANT RESULTS™ MAGAZINE

EDITORIAL EXCELLENCE

brilliant results constantly strives to provide the type of quality editorial coverage that makes its readers look forward to receiving their next issue. With its focus on the successful use of gift card/incentives and promotional merchandise to build brands and

motivation, brilliant results provides award-winning implementation strategies and real-life success stories. Each issue has a timely cover story and columns written by experts in their field to help readers stay informed and create outstanding strategic campaigns.

	COVER FEATURE	GIFT CARD/ INCENTIVE FOCUS	PROMOTIONAL MERCHANDISE FOCUS	CLOSING DATES:	
JANUARY	Trade Shows	Booth Attracting Incentives	Trade Show Giveaways	Editorial Advertising	12-09-08 12-16-08
FEBRUARY	Motivation	HR Incentive Benefits	Watches & Clocks	Editorial Advertising	01-06-09 01-15-09
MARCH	Everything Green	Golf Incentives	Green Envy	Editorial Advertising	02-10-09 02-17-09
APRIL	Sports Winners	Sports Incentives	Awards & Recognition	Editorial Advertising	03-10-09 03-17-09
MAY	Branding	Cross-Promoting Incentives	Electronics	Editorial Advertising	04-07-09 04-14-09
JUNE	Non-Profits	Incentives That Give Back	Perfect Products for Charity Events	Editorial Advertising	05-02-09 05-19-09
JULY	Back to School	Educational Incentives	Writing Elite	Editorial Advertising	06-09-09 06-16-09
AUGUST	International Marketing	A World of Incentives	Business Gifts	Editorial Advertising	07-07-09 07-14-09
SEPTEMBER	Destination Marketing	Travel Incentives	Travel & Hotel Products	Editorial Advertising	08-11-09 08-18-09
OCTOBER	Holiday Opportunities	Gift Cards	Gourmet Treats	Editorial Advertising	09-08-09 09-15-09
NOVEMBER	Trend Alert	Sales Incentives	Luxury Items	Editorial Advertising	10-06-09 10-13-09
DECEMBER	Year In Review	Incentive Highlights	High Tech	Editorial Advertising	11-06-09 11-17-09

*For Editorial Inquiries and Submissions please email Editor in Chief, MaryAnne Morrill | MaryAnne@brilliantpublishing.com.